



GEORGIAN OF THE YEAR & 100 MOST INFLUENTIAL GEORGIANS

Why advertise in the January 2027 issue?

Here are just a few reasons:

- January's edition kicks off and sets the tone for the new business year!
- The Most Influential Georgians feature ensures that this is one of the most anticipated, widely-read, and repeatedly-referred to issues.
- The January edition will also be on 400+ place settings at the Most Influential Georgians luncheon. That's bonus exposure that you can't put a price on.

Need more reasons? How about 50,696 more.

That's right. 50,696 print + digital subscribers will read this issue. And if all eyes are on the Most Influential Georgians in January, shouldn't they be on your ad too?

Sponsorships Available for the Luncheon in January 2025:

Presenting Sponsor - \$7,000

Gold Sponsor - \$4,500

Silver Sponsor - \$2,500

Advertising Rates:

	4-color	B&W
Full Page	\$ 9,744	\$ 7,589
2/3 Page	\$ 7,877	\$ 5,595
1/2 Page	\$ 6,140	\$ 4,002
1/3 Page	\$ 5,367	\$ 3,060
1/6 Page	\$ 4,110	\$ 1,817

Sponsorship + Ad Package:

Full page ad +
Silver Sponsorship
\$11,500

January 2027 edition's editorial features:

- Georgian of the Year
- Georgia Trend Hall of Fame
- 100 Most Influential Georgians
- Energy

Reserve Your Event Seats/ Tables for our Luncheon on Wednesday, January 27, 2027:

Individual Seat: \$135

Table for 10: \$1,350

CALL TODAY TO LEARN MORE.

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JANUARY 2027 ISSUE - AD SPACE DEADLINE: **DECEMBER 2**

CREATIVE DEADLINE: **DECEMBER 9**