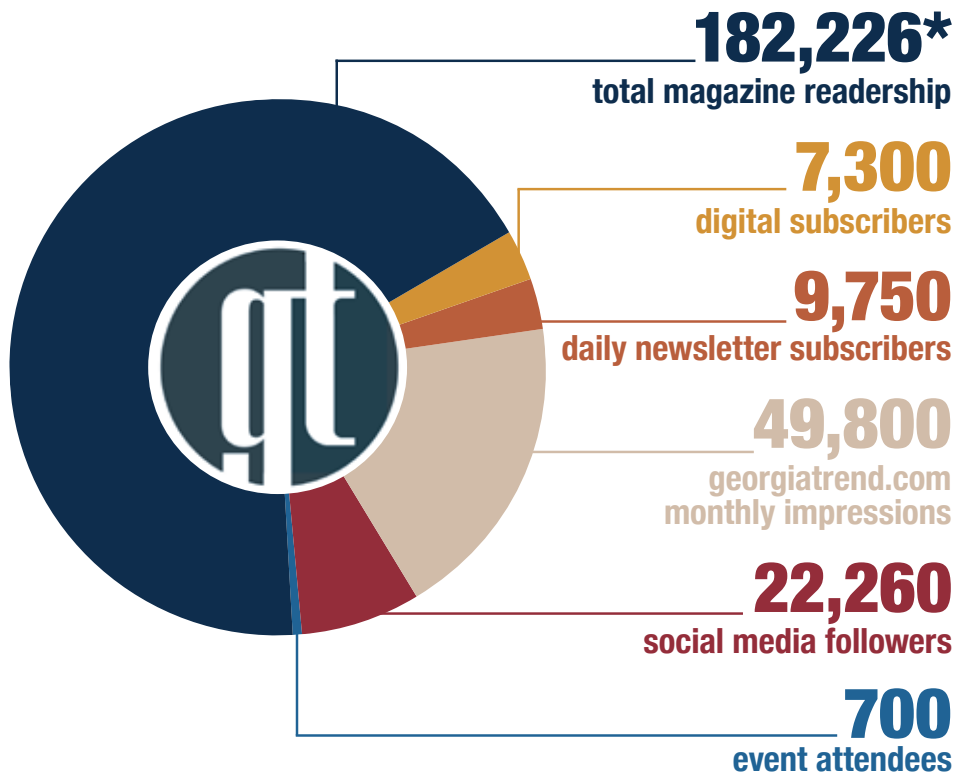


AUDIENCE

By the Numbers



272,036
TOTAL AUDIENCE

***43,396 x 4.2 readers per copy = 182,226**

Connecting influential leaders from every county, community, city and major metro across the state, Georgia Trend delivers in-depth content, analysis and perspective. With multi-platform media options, and our statewide award-winning editorial coverage and subscriber base, Georgia Trend delivers a most cost-efficient strategy to:

- Build and strengthen your brand
- Introduce new products and services
- Increase and broaden awareness
- Engage through print, digital, social, content and sponsorship options

\$302,450
average household income

87%
senior-level management

77%
discussed an item seen in an issue

85%
college graduates

71%
spend 30 minutes or more reading each issue

52
average age of readers

MONTHLY AUDITED PRINT CIRCULATION, CVC Audit

AUDITED CIRCULATION ENSURES YOU REACH ENGAGED READERS

Georgia Trend is audited by CVC – Circulation Verification Council.

We ensure that your message is delivered to a qualified and controlled audience. There is no guesswork here when you invest in reaching our subscribers.



GeorgiaTrend.com