

Georgia 500

ANNUAL GUIDE TO THE STATE'S MOST INFLUENTIAL LEADERS

Published in November 2027, Georgia 500 delivers readers an informative, engaging look at Georgia's most powerful non-elected leaders across major industries and organizations. Selections are based upon extensive research, business nominees and hundreds of interviews, resulting in a selective guide to the Georgians who impact our state.

PLUS Georgia 500 will be posted on the Georgia Trend website.



ADVERTISING RATES:

Two-page Spread	\$15,000
Full Page	8,500
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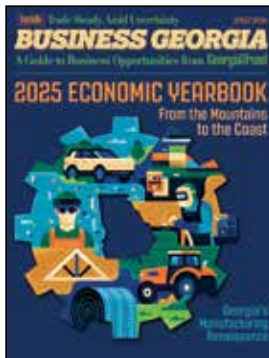
Ask us about premium positions.

The Georgia 500 publication will be mailed with our November 2027 issue of Georgia Trend and posted in digital format on our website.

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Posted on Georgia Trend sites and social media platforms all year.

Business Georgia



ANNUAL ECONOMIC DEVELOPMENT PUBLICATION

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2/3 Page	4,572	3,232
1/2 Page	3,554	2,295
1/3 Page	3,099	1,740
1/6 Page	2,358	1,014

Space Reservations: August 31, 2027

Save 10% on the rates if you reserve by June 3.

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- Mailed out-of-state to Corporate Site Selectors across the U.S.
- Georgia Department of Economic Development
- Economic and Industrial Development Authorities
- Chambers of Commerce throughout Georgia

TOTAL ANNUAL DISTRIBUTION: 15,000