

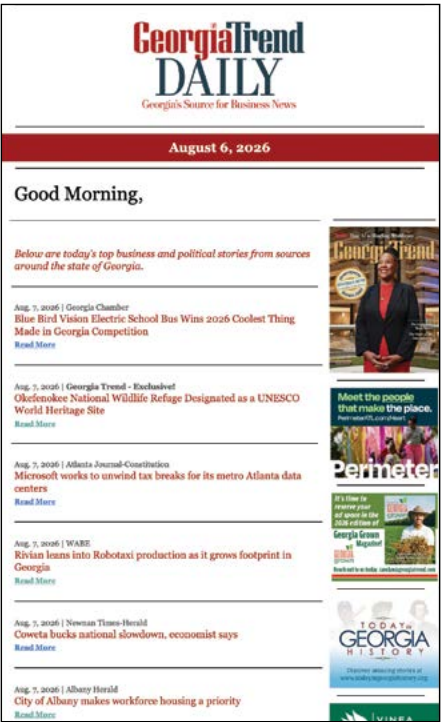
DIGITAL OPPORTUNITIES

Sponsored Content Package

1-month campaign \$2,700
Each additional month \$2,250*

- One 400 to 500-word article supplied by client with up to 4 photos. It will publish on your own dedicated page on GeorgiaTrend.com
- 4-week placement on Georgia Trend's home page, under Features, and noted as Sponsored.
- One push on Georgia Trend Daily e-newsletter.
- One Facebook, LinkedIn and Instagram post
- \$250 charge for assistance with article content.
- One round of edits included.

* Needs to be the same article from first month.



DIGITAL OPPORTUNITIES

Georgia Trend Daily

207,180+ DIRECT EMAILS EACH MONTH
9,750 OPT-IN SUBSCRIBERS
45% AVERAGE OPEN RATE
(well above the industry average)

	Size	3 Months	6 Months
Banner + Two Press Releases	640 x 79	\$1,800/mo	\$1,495/mo
Box Ad + One Press Release	213 x 177	\$900/mo	\$740/mo
72 PPI PNG, JPG or GIF			

Social Media (Facebook, X, Instagram, LinkedIn)

88,723 MONTHLY IMPRESSIONS

- Facebook, 2 posts per month
- Instagram, 2 post per month
- LinkedIn, 2 posts per month

3 Month Package \$900/mo
6 Month Package \$720/mo



GeorgiaTrend.com

49,800 AVERAGE MONTHLY IMPRESSIONS

	Size	3 Months	6 Months
Leaderboard*	728 x 90	\$1200/mo	\$1100/mo
Island	300 x 250	\$990/mo	\$880/mo

* In addition to the 728 x 90, please provide a 300 x 50 or 320 x 50 size so it will appear on all mobile devices.

FILE TYPES
JPG, GIF, PNG – 60K or less

Contact Carolyn Gardiner at **770.558.8703** or carolyn@georgiatrend.com for details on these digital opportunities.



GeorgiaTrend.com

770.558.8701

