



FIFA WORLD CUP COMES TO ATLANTA

The FIFA World Cup is coming to Atlanta, and regions throughout the state will feel the impact of this international event in June and July. The economic impact of tourism generated by the events is projected to be more than \$500 million with more than 300,000 unique spectators from around the globe expected to attend or celebrate the eight matches to be held in downtown Atlanta. Plus, the economic boon will have a ripple effect not just throughout the ATL metro, but across the state as visitors come to Georgia to experience all we have to offer.

We will publish a special feature on the FIFA World Cup in our June issue which will provide insights into the events taking place as well as its role in showcasing our state internationally. This is a unique opportunity to promote your region and its attractions in this timely feature and bring your organization or community to a higher profile.

Bonus distribution of the June issue through Downtown Atlanta hotels and venues!

RESERVE YOUR AD SPACE BY APRIL 28

Special Ad Rates:

Two-page spread:	\$16,500
Full page:	\$9500
1/2 page:	\$6000
1/3 page:	\$4000

Ad space deadline: April 28
Ad material deadline: May 3

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