



# 2026 GEORGIA EDUCATION GUIDE

An essential resource for Georgia Trend readers, high school guidance counselors and administrators, and high school juniors and seniors as they compare opportunities for post-secondary education.

Our guide highlights some key questions parents and students should ask and answer to smooth the transition from high school to higher education.

Participating institutions will receive a two-page spread. The left hand page will be templated content – while the adjacent right hand page will be a full page, 4-color ad for the institution.

## SUBMIT YOUR CONTENT AND TELL YOUR STORY:

This special Georgia Education Guide feature will provide a templated page for all participating institutions. The templated page will share the institution's:

- Logo and Photo
- Website
- Mission
- Academics
- Unique Study Programs
- Cost / Aid
- Faculty / Research
- Campus / Facilities
- Student Life
- Athletics
- Undergraduate Enrollment
- Acceptance / Graduation Rate

## PRINT READERSHIP:

- 192,600 monthly readers

## DIGITAL AUDIENCE DISTRIBUTION:

- 7,500 digital edition subscribers
- 9,650 Georgia Trend Daily eNews subscribers

## **BONUS DIGITAL AUDIENCE DISTRIBUTION:**

- 3,500 Georgia high school administrators, principals and counselors
- 52,000 monthly GeorgiaTrend.com impressions
- Posts on Georgia Trend's social media platforms

Two-Page Spread  
Investment: \$8,421  
Full Page Investment: \$5,293  
(1/2 page ad and 1/2 page Sponsored Content)

**Ad space reservations due: January 26 Ad artwork due: February 3 Issue Date: March, 2026**

# Georgiatrend

Contact: Carolyn Gardiner  
770-558-8703 carolyn@georgiafintrend.com