

DIGITAL OPPORTUNITIES

Sponsored Content Package

1-month campaign \$2,500
Each additional month \$2,000*

- One 400 to 500-word article supplied by client with up to 4 photos. It will publish on your own dedicated page on GeorgiaTrend.com
- 4-week placement on Georgia Trend's home page, under Features, and noted as Sponsored.
- One push on Georgia Trend Daily e-newsletter.
- One Facebook post
- \$250 charge for assistance with article content.
- One round of edits included.

* Needs to be the same article from first month.



DIGITAL OPPORTUNITIES

Georgia Trend Daily

202,650+ DIRECT EMAILS EACH MONTH
9,650 OPT-IN SUBSCRIBERS
45% AVERAGE OPEN RATE
(well above the industry average)

| | Size | 3 Months | 6 Months |
|--------------------------------|-----------|------------|------------|
| Banner + Two Press Releases | 640 x 79 | \$1,800/mo | \$1,495/mo |
| Box Ad + One Press Release | 213 x 177 | \$900/mo | \$740/mo |
| 72 PPI PNG, JPG or GIF | | | |

Social Media (Facebook, X, Instagram, LinkedIn)

35,135 MONTHLY IMPRESSIONS

- Facebook, 2 posts per month
- X, 3 posts per month
- Instagram, 1 post per month
- LinkedIn, 2 posts per month

3 Month Package \$825/mo
6 Month Package \$720/mo



GeorgiaTrend.com

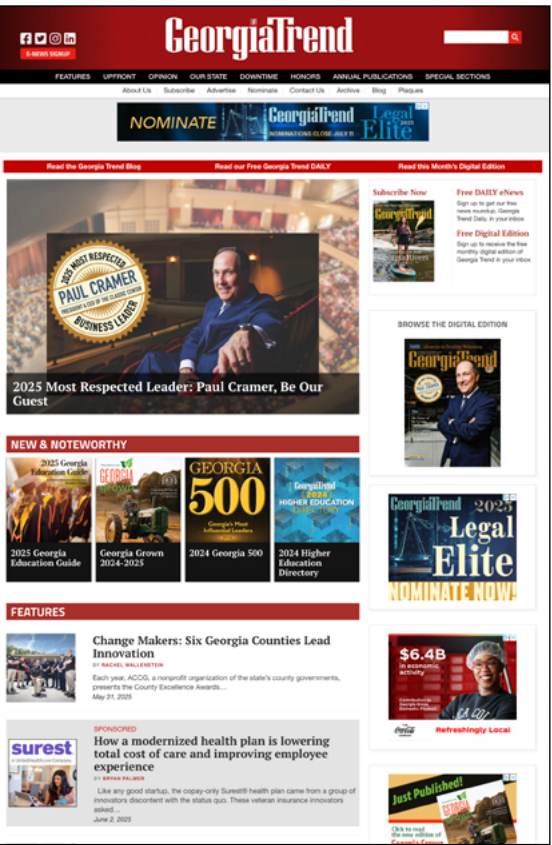
52,500 AVERAGE MONTHLY IMPRESSIONS

| | Size | 3 Months | 6 Months |
|--------------|-----------|-----------|-----------|
| Leaderboard* | 728 x 90 | \$1200/mo | \$1100/mo |
| Island | 300 x 250 | \$990/mo | \$880/mo |

* In addition to the 728 x 90, please provide a 300 x 50 or 320 x 50 size so it will appear on all mobile devices.

FILE TYPES
JPG, GIF, PNG – 60K or less

Contact Carolyn Gardiner at **770.558.8703** or carolyn@georgiatrend.com for details on these digital opportunities.



GeorgiaTrend.com

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