

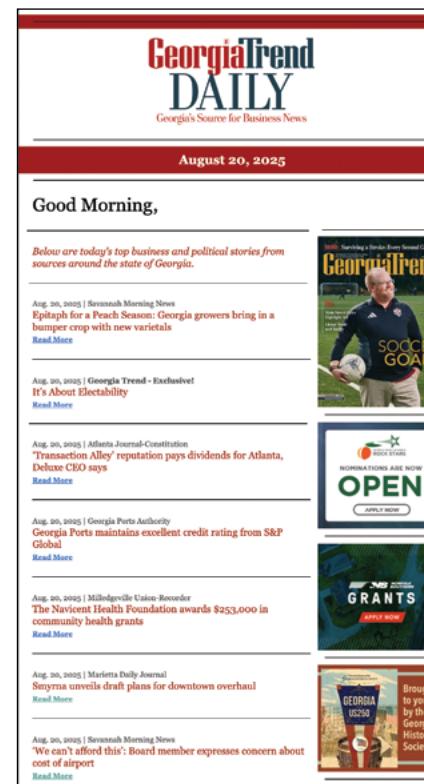
# DIGITAL OPPORTUNITIES

## Sponsored Content Package

1-month campaign \$2,500  
Each additional month \$2,000\*

- One 400 to 500-word article supplied by client with up to 4 photos. It will publish on your own dedicated page on GeorgiaTrend.com
- 4-week placement on Georgia Trend's home page, under Features, and noted as Sponsored.
- One push on Georgia Trend Daily e-newsletter.
- One Facebook post
- \$250 charge for assistance with article content.
- One round of edits included.

\*Needs to be the same article from first month.



## Georgia Trend Daily

202,650+ DIRECT EMAILS EACH MONTH  
9,650 OPT-IN SUBSCRIBERS  
45% AVERAGE OPEN RATE  
(well above the industry average)

	Size	3 Months	6 Months
Banner + Two Press Releases	640 x 79	\$1,800/mo	\$1,495/mo
Box Ad + One Press Release	213 x 177	\$900/mo	\$740/mo
72 PPI PNG, JPG or GIF			

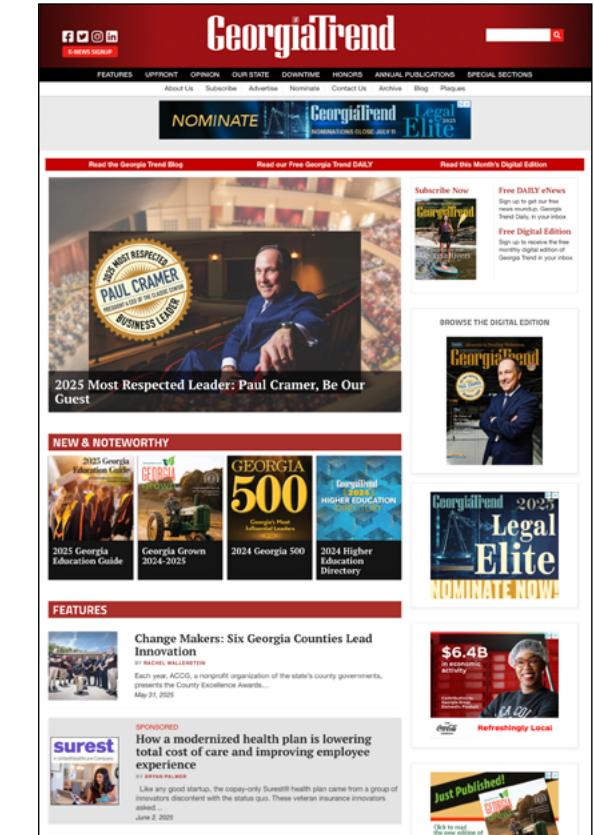


## Social Media (Facebook, X, Instagram, LinkedIn)

35,135 MONTHLY IMPRESSIONS

- Facebook, 2 posts per month
- X, 3 posts per month
- Instagram, 1 post per month
- LinkedIn, 2 posts per month

3 Month Package \$825/mo  
6 Month Package \$720/mo



## GeorgiaTrend.com

52,500 AVERAGE MONTHLY IMPRESSIONS

Size 3 Months 6 Months

Leaderboard\* 728 x 90 \$1200/mo \$1100/mo

Island 300 x 250 \$990/mo \$880/mo

\* In addition to the 728 x 90, please provide a 300 x 50 or 320 x 50 size so it will appear on all mobile devices.

### FILE TYPES

JPG, GIF, PNG - 60K or less

Contact Carolyn Gardiner at **770.558.8703**  
or carolyn@georgiatrend.com for details on  
these digital opportunities.



GeorgiaTrend.com

770.558.8701

