

Georgia 500

ANNUAL GUIDE TO THE STATE'S MOST INFLUENTIAL LEADERS

Published in November 2026, Georgia 500 delivers readers an informative, engaging look at Georgia's most powerful leaders across major industries and organizations. Selections are based upon extensive research, business nominees and hundreds of interviews, resulting in a selective guide to the Georgians who impact our state.

PLUS Georgia 500 will be posted on the Georgia Trend website.



ADVERTISING RATES:

Two-page Spread	\$15,000
Full Page	8,500
1/2 Page H	6,000

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The Georgia 500 publication will be mailed with our November 2026 issue of Georgia Trend and posted in digital format on our website.

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Business Georgia



ANNUAL ECONOMIC DEVELOPMENT PUBLICATION

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With each page or partial page of advertising, you receive the equivalent in complimentary sponsored editorial in the Economic Development Showcase section.

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- Mailed out-of-state to Corporate Site Selectors across the U.S.
- Georgia Department of Economic Development
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- Chambers of Commerce throughout Georgia

TOTAL ANNUAL DISTRIBUTION: 15,000