#### GEORGIA'S BEST GUIDE TO ECONOMIC DEVELOPMENT







# **BUSINESS GEORGIA**

Don't miss out on your chance to be in Georgia Trend's annual extra issue targeting site selectors around the country as well as Georgia entities driving the state's economy with a summary of the year's activities and successes.

Each year we provide a wealth of information on the Georgia economy, business leaders, industries, workforce, transportation and an economic analysis of all the regions of the state.

#### **Distribution Channels**

- Mailed to Business Facilities magazine subscribers
- Georgia Department of Economic Development
- Chambers of Commerce around Georgia
- Industrial Development Authorities
- Business Georgia will be available at GeorgiaTrend.com for regional, national and international readership.

**Total Annual Distribution: 15,000** 

### Double your impact with FREE matching advertorial space

Advertorial Guidelines:

Full page ad = 600 words + photo

2/3 page ad = 500 words + photo

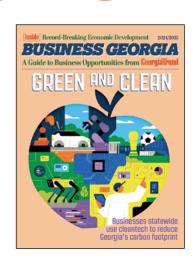
1/2 page ad = 300 words + photo

1/3 page ad = 200 words

1/6 page ad = 100 words

#### **Advertising Rates:**

	b&w	4-color
2-Page Spread	\$ 7,563	\$ 9,960
Full Page	\$ 4,400	\$ 5,753
2/3 Page	\$ 3,232	\$ 4,572
1/2 Page	\$ 2,295	\$ 3,554
1/3 Page	\$ 1,740	\$ 3,099
1/6 Page	\$ 1,014	\$ 2,358



#### RESERVE YOUR ADVERTISING SPACE TODAY!

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## GeorgiaTrend

GeorgiaTrend.com