



**Georgia Trend will publish the fourth edition
of GEORGIA 500 in November 2025.**

This publication delivers readers an informative, engaging look at Georgia's most powerful leaders across major industries and organizations. Selections will be based upon extensive research, nominations and hundreds of interviews, resulting in a selective guide to the Georgians who impact our state.

The Georgia 500 publication will be mailed with our November 2025 issue of Georgia Trend and posted in digital format on our website.

53,500 Georgia Trend print and digital subscribers.

Posted on Georgia Trend sites and social media platforms all year.

Reserve your advertising space today.

Advertising rates:

Two-page spread	\$15,000
Full page	\$ 8,500
1/2 page H	\$6,000

Ask us about premium positions.

Deadlines:

Ad space: August 15, 2025

Ad due: September 2, 2025

GeorgiaTrend

For advertising information, contact:

Amanda Patterson patterson@georgiatrend.com 770-558-8701

Carolyn Gardiner carolyn@georgiatrend.com 770-558-8703

Lane Henderson lane@georgiatrend.com 678-381-2168

Susana Hills susana.hills@georgiatrend.com 678-940-4101



INDUSTRY CATEGORIES

Aerospace	Government
Agribusiness	Healthcare
Arts, Entertainment & Sports	Hospitality & Tourism
Automotive	Manufacturing
Banking, Finance & Insurance	Non-Profits
Communications & Media	Professional Services:
Economic Development	Accounting,
Education	Consulting,
Energy & Utilities	Cybersecurity & Law
Engineering & Construction	Real Estate
	Retail & Wholesale
	Technology & Research
	Transportation & Logistics

Advertisers may request a specific category for their ad and we will make every effort to accommodate the request. To guarantee placement of ad in a specific category, advertiser may reserve with a 10% premium.

GeorgiaTrend

COMPLIMENTARY COPIES

Advertisers receive the following number of copies with their ad:

• Two-page spread	4 complimentary copies
• Full page	3 complimentary copies
• ½ page	2 complimentary copies

PURCHASING ADDITIONAL COPIES OF GEORGIA 500

- Pre-Order price: \$25.00 each (includes shipping)
- Purchase Price after issue published: \$40.00 each

AD DIMENSIONS

Two-page spread: 16.5 x 11.0625,
trims to 16.25 x 10.8125

Full page: 8.375 x 11.0625,
trims to 8.125 x 10.8125

½ page (Horizontal non-bleed ads only):
7.125 x 4.965

Please see Georgia Trend's complete Advertising Specifications for more details:
<https://www.georgiatrend.com/content/uploads/2024/09/t/g/Print-Advertising-Specs-2025.pdf>
Email final digital materials to Heidi Rizzi heidi@pixelperfectdesign.net