

DIGITAL OPPORTUNITIES

Sponsored Content Package

1-month campaign \$2,500  
Each additional month \$2,000\*

- One 400 to 500-word article supplied by client with up to 4 photos. It will publish on your own dedicated page on GeorgiaTrend.com
- 4-week placement on Georgia Trend's home page, under Features, and noted as Sponsored.
- One push on Georgia Trend Daily e-newsletter.
- One Facebook post
- \$250 charge for assistance with article content.
- One round of edits included.

\* Needs to be the same article from first month.



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Georgia Trend Daily

199,000+ DIRECT EMAILS EACH MONTH  
9,100 OPT-IN SUBSCRIBERS  
42% AVERAGE OPEN RATE  
(well above the industry average)

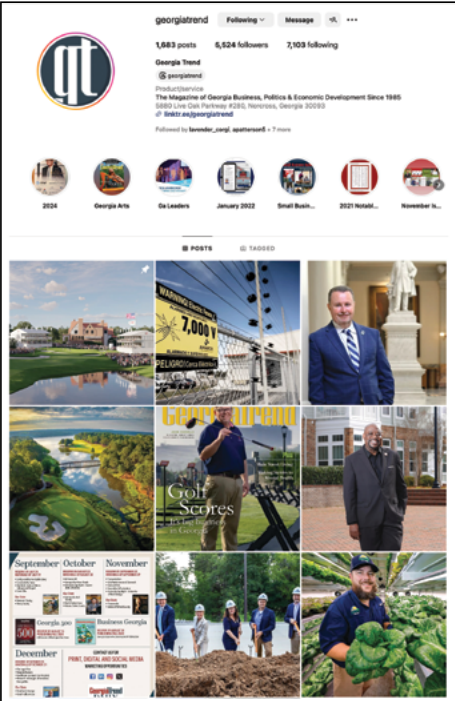
|                             | Size      | 3 Months   | 6 Months   |
|-----------------------------|-----------|------------|------------|
| Banner + Two Press Releases | 640 x 79  | \$1,800/mo | \$1,495/mo |
| Box Ad + One Press Release  | 213 x 177 | \$900/mo   | \$740/mo   |
| 72 PPI PNG, JPG or GIF      |           |            |            |

Social Media (Facebook, X, Instagram, LinkedIn)

35,135 MONTHLY IMPRESSIONS

- Facebook, 2 posts per month
- X, 3 posts per month
- Instagram, 1 post per month
- LinkedIn, 2 posts per month

3 Month Package \$825/mo  
6 Month Package \$720/mo



GeorgiaTrend.com

51,690 AVERAGE MONTHLY IMPRESSIONS

|              | Size      | 3 Months  | 6 Months  |
|--------------|-----------|-----------|-----------|
| Leaderboard* | 728 x 90  | \$1200/mo | \$1100/mo |
| Island       | 300 x 250 | \$990/mo  | \$880/mo  |

\* In addition to the 728 x 90, please provide a 300 x 50 or 320 x 50 size so it will appear on all mobile devices.

FILE TYPES  
JPG, GIF, PNG – 60K or less

Contact Carolyn Gardiner at 770.558.8703 or carolyn@georgiatrend.com for details on these digital opportunities.

