



GEORGIA EDUCATION GUIDE

A rich resource for Georgia Trend readers, high school guidance counselors and administrators, and high school juniors and seniors as they compare opportunities for post-secondary education.

Participating institutions will receive a two-page spread. The left hand page will be templated content – while the adjacent right hand page will be a full page, 4-color ad for the institution.

This special section in the March issue of Georgia Trend will include its own cover, feature lead-in educational content pages – followed by the participating educational institutions' two-page spreads.

Georgia College & State University
Milledgeville • gcsu.edu

MISSION: GCSU prepares leaders, problem solvers and lifelong learners for successful careers with a reputation based on education focused on critical thinking, creative, and technical skills in a competitive global society.

ACADEMICS: The college undergraduate degree is more than a degree. It's a pathway to success. It's a commitment to excellence in education and learning. It's a commitment to excellence in education and learning. It's a commitment to excellence in education and learning.

INSTITUTION TYPE: 4-year, Public Liberal Arts University

CAMPUS TYPE: Well-known residential campus located in the heart of Georgia's historic capital city, Milledgeville.

UNDERGRADUATE ENROLLMENT: 5,200 (Fall 2022)

ACCEPTANCE RATE: 80%

RETENTION RATE: 80%

YEAR ESTABLISHED: 1888

PRESIDENT: Cathy Cox, JD

PROVIDING THE SKILLS ESSENTIAL FOR GEORGIA'S FUTURE

Georgia College & State University is preparing students for success in the 21st century. We are not just preparing students for the workforce; we are preparing them for the future. We are preparing them for the future.

Our students learn the essential skills and get real-world experience that are critical for success in the increasingly complex and technologically-driven society.

In addition to a well-rounded, contemporary liberal arts education, the university also provides innovative graduate and professional programs in leading business sectors to advance their careers.

96% OF GRADUATES FIND EMPLOYMENT OR ENROLL IN POSTGRADUATE STUDIES

635 MAJORS OFFERED

100% OF GRADUATES ARE EMPLOYED OR ENROLL IN POSTGRADUATE STUDIES

\$285 MILLION IN GRADUATE RESEARCH

#1 IN THE SOUTHEAST FOR GRADUATE RESEARCH

THIRD HIGHEST IN THE UNIVERSITY SYSTEM OF GEORGIA

RECIPIENT OF 2021 AWARD FOR EXCELLENCE IN UNDERGRADUATE RESEARCH

GEORGIA COLLEGE & STATE UNIVERSITY
GEORGIA'S PUBLIC LIBERAL ARTS UNIVERSITY

sample template

display ad

SUBMIT YOUR CONTENT AND TELL YOUR STORY:

This special Georgia Education Guide feature will provide a templated page for all participating institutions. The templated page will share the institution's:

- Logo and Photo
- Website
- Mission
- Academics
- Unique Study Programs
- Cost / Aid
- Faculty / Research
- Campus / Facilities
- Student Life
- Athletics
- Undergraduate Enrollment
- Acceptance / Graduation Rate

PRINT READERSHIP:

- 181,000 monthly readers

DIGITAL AUDIENCE DISTRIBUTION:

- 7,400 digital edition subscribers
- 8,900 Georgia Trend Daily eNews subscribers

BONUS DIGITAL AUDIENCE DISTRIBUTION:

- 1,600 Georgia high school administrators, principals and counselors
- 29,070 monthly GeorgiaTrend.com users
- Posts on Georgia Trend's social media platforms

Two-Page Spread
Investment: \$8,421

Full Page Investment: \$5,293
(1/2 page ad and 1/2 page Sponsored Content)

Ad space reservations due: January 25 Ad artwork due: January 31 Issue Date: March, 2024

GeorgiaTrend

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