

# Annual Publications

## Georgia 500



### ANNUAL GUIDE TO THE STATE'S MOST INFLUENTIAL LEADERS

Published in November 2023, Georgia 500 delivers readers an informative, engaging look at Georgia's most powerful leaders across major industries and organizations. Selections are based upon extensive research, business nominees and hundreds of interviews, resulting in a selective guide to the Georgians who impact our state.

**PLUS** Georgia 500 will be posted on the Georgia Trend website.

The Georgia 500 publication will be mailed with our November 2023 issue of Georgia Trend and posted in digital format on our website.

**46,607 GEORGIA TREND SUBSCRIBERS**  
**+ 7100 DIGITAL SUBSCRIBERS**

Posted on Georgia Trend sites and social media platforms all year.

### ADVERTISING RATES:

Two-page Spread	\$15,000
Full Page	8,500
1/2 Page H	6,000

Space Reservations: August 15, 2023

*Ask us about premium positions.*

## Business Georgia



### ANNUAL ECONOMIC DEVELOPMENT PUBLICATION

Published in October 2023, Business Georgia provides a wealth of information on the economy, skilled workforce, transportation, education and statewide contacts as it highlights the opportunities for business relocation, expansion and investment in Georgia.

**PLUS** Business Georgia will be posted on the Georgia Trend website.

### BONUS:

With each page or partial page of advertising, you receive the equivalent in complimentary sponsored editorial in the Economic Development Showcase section.

### DISTRIBUTION CHANNELS:

- Mailed out-of-state to Corporate Site Selectors across the U.S.
- Georgia Department of Economic Development
- Economic and Industrial Development Authorities
- Chambers of Commerce throughout Georgia

**TOTAL ANNUAL DISTRIBUTION: 15,000**

### ADVERTISING RATES:

	Four Color	B&W
Spread	\$9,960	\$ 7,563
Full Page	5,753	4,400
2/3 Page	4,572	3,232
1/2 Page	3,554	2,295
1/3 Page	3,099	1,740
1/6 Page	2,358	1,014

Space Reservations: August 31, 2023

*Save 10% on the rates if you reserve by June 1.*

