



Small Business Guide

ANNUAL GUIDE TO STARTING AND GROWING A SMALL BUSINESS

Published in May 2022, The Small Business Guide provides vital and resourceful content as well as relevant local success stories for Georgia's increasing number of small business owners.

DISTRIBUTION CHANNELS:

50,000 Georgia Trend subscribers (distributed with the May 2022 issue)
+20,000 SBDs – Georgia Small Business Development Center Network
 Georgia Chamber of Commerce
 Georgia Department of Economic Development

TOTAL ANNUAL DISTRIBUTION: 70,000

PLUS Small Business Guide will be posted on the Georgia Trend website.

BONUS:

With each page or partial page of advertising, you receive the equivalent in complimentary sponsored editorial space in our Small Business Partners section.

ADVERTISING RATES:

	Four Color	B&W
Spread	\$20,351	\$15,627
Full Page	11,211	8,723
2/3 Page	9,055	6,432
1/2 Page	7,058	4,600
1/3 Page	6,169	3,518
1/6 Page	4,725	2,089

Space Reservations: March 25, 2022



Business Georgia

ANNUAL ECONOMIC DEVELOPMENT PUBLICATION

Published in October 2022, Business Georgia provides a wealth of information on the economy, skilled workforce, transportation, education and statewide contacts as it highlights the opportunities for business relocation, expansion and investment in Georgia.

DISTRIBUTION CHANNELS:

- Mailed out-of-state to Corporate Site Selectors across the U.S.
- Georgia Department of Economic Development
- Economic and Industrial Development Authorities
- Chambers of Commerce throughout Georgia

TOTAL ANNUAL DISTRIBUTION: 15,000

PLUS Business Georgia will be posted on the Georgia Trend website.

BONUS:

With each page or partial page of advertising, you receive the equivalent in complimentary sponsored editorial in the Economic Development Showcase section.

ADVERTISING RATES:

	Four Color	B&W
Spread	\$9,960	\$ 7,563
Full Page	5,753	4,400
2/3 Page	4,572	3,232
1/2 Page	3,554	2,295
1/3 Page	3,099	1,740
1/6 Page	2,358	1,014

Space Reservations: August 31, 2022

Save 10% on the rates if you reserve by June 1.

