

More Influencers. More Exposure. More Value.

That's what Georgia Trend Delivers to Advertisers. MORE.

Connecting influential leaders from every county, community, city and major metro across the state, Georgia Trend delivers in-depth content, analysis and perspective. With multi-platform media options, and our statewide editorial coverage and subscriber base, Georgia Trend delivers a most cost-efficient strategy to:

- Build and strengthen your brand
- Introduce new products and services
- Increase and broaden awareness
- Engage through print, digital, social, content and sponsorship options

AUDITED CIRCULATION ENSURES YOU REACH ENGAGED READERS

Georgia Trend is audited by CVC – Circulation Verification Council.

We ensure that your message is delivered to a qualified and controlled audience. There is no guesswork here when you invest in reaching our subscribers. Our audited stats tell the story.



46,607 PRINT SUBSCRIBERS X **4.2** READERS PER COPY = **195,749** PRINT READERSHIP + **7,100** DIGITAL SUBSCRIBERS

80%	Senior-level: CEO, CFO, COO, President, Owner, VP, Manager / Director
58%	Between ages 51-64
37%	Between ages 25-50
\$279,000	Average Household Income
51 MINUTES	Average time spent reading one issue
4.2	Average number of people who read each copy of magazine
86%	Percentage of subscribers who graduated college
32%	Percentage of subscribers with Masters or Doctoral Degree



GeorgiaTrend.com

CVC Audit January 2018 – December 2019