

DIGITAL OPPORTUNITIES

Sponsored Content Package

1-month campaign \$2,250
Each additional month \$1,500

- One 350 to 500-word article produced by Georgia Trend's in-house content team with up to 4 photos published on your own dedicated page on GeorgiaTrend.com
- 4-week placement on Georgia Trend's home page, under Features, noted as Sponsored
- One push on Georgia Trend Daily e-newsletter
- One Facebook post



Perspectives

THE PERSPECTIVES VIDEO PACKAGE INCLUDES:

- One ten-minute video, edited to approximately six minutes and divided into four 1:30 minute videos.
- Placement on a GeorgiaTrend.com dedicated video page.
- One social post on Georgia Trend's Facebook, Twitter, LinkedIn and Instagram pages for each 1:30 minute video segment.
- At the conclusion of the 1-month campaign, clients will have full rights to the videos produced.
- Placement on Georgia Trend Daily, once a week for four weeks.

1-month campaign package \$5,000

Leaders from around the state will have the opportunity to express their views, company initiatives and community engagement in a video package produced by Georgia Trend Magazine.



Contact Carolyn Gardiner at **770.558.8703** or carolyn@georgiatrend.com for details on these digital opportunities.

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Georgia Trend Daily

157,000+ DIRECT EMAILS EACH MONTH
7,500 OPT-IN SUBSCRIBERS

	Size	3 Months	6 Months
Banner +			
Four Press Releases	640 x 79	\$1,560/mo	\$1,300/mo
Box Ad +			
Three Press Releases	213 x 177	750/mo	640/mo
Box Ad (small) +			
Two Press Releases	213 x 88	525/mo	450/mo



GeorgiaTrend.com

44,000 AVERAGE MONTHLY IMPRESSIONS

	Size	3 Months	6 Months
Leaderboard*	728 x 90	\$1200/mo	\$1100/mo
Island	300 x 250	990/mo	880/mo

In addition to the 728x90, please provide a 300x50 or 320x50 size so it will appear on all mobile devices.

FILE TYPES
JPG, GIF, PNG 60K or less



Social Media (Facebook, Twitter, Instagram, LinkedIn)

55,000 MONTHLY IMPRESSIONS

- Facebook, 3 posts per month
- Twitter, 3 posts per month
- Instagram, 1 post per month
- LinkedIn, 1 post per month

3 Month Package \$825/mo
6 Month Package \$720/mo

