

GeorgiaTrend.com

44,000 AVERAGE MONTHLY IMPRESSIONS

	Size	3 Months	6 Months
Leaderboard*	728 x 90	\$1100/mo	\$1000/mo
Island	300 x 250	900/mo	800/mo

In addition to the 728x90, please provide a 300x50 or 320x50 size so it will appear on all mobile devices.

FILE TYPES

JPG, GIF, PNG 60K or less



Georgia Trend Daily

155,000+ DIRECT EMAILS EACH MONTH
7,300 OPT-IN SUBSCRIBERS

	Size	3 Months	6 Months
Banner + Four Press Releases	640 x 79	\$1,560/mo	\$1,300/mo
Box Ad + Three Press Releases	213 x 177	750/mo	640/mo
Box Ad (small) + Two Press Releases	213 x 88	525/mo	450/mo



Sponsored Content Package

1-month campaign \$1,750

One 350 to 500-word article produced by Georgia Trend's in-house content team with up to 4 photos published on your own dedicated page on GeorgiaTrend.com

4-week placement on Georgia Trend's home page, under Features, noted as Sponsored

One push on Georgia Trend Daily e-newsletter

One social post (boosted on Facebook)

This package sold on a monthly basis at a flat fee, per article

Social Media

(Facebook, Twitter, Instagram, LinkedIn)

55,000 MONTHLY IMPRESSIONS

	3 Months	6 Months
Facebook, 3 posts per month	\$750/mo	\$650/mo
Twitter, 3 posts per month		
Instagram, 1 post per month		
LinkedIn, 1 post per month		



Contact Carolyn Gardiner at
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details on these digital opportunities.

