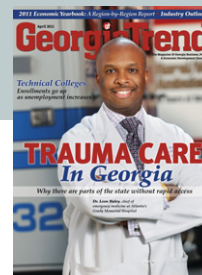


You can count on the staying power of *Georgia Trend*.

Georgia Trend was named one of the top three business magazines in the country by the Alliance of Area Business Publications.



“This magazine excels

at providing the big picture of the state’s business community. The content is well served by the expertise that has evolved over more than two decades of publication: strong news by region, sophisticated insights into the state’s economic activity, and informative business data.”

– Comments from judges of the 2011 Alliance of Area Business Publications Awards.

Georgia Trend Gives You **MORE:**

- ✓ 162,000 readers
- ✓ 72% of subscribers regularly read the advertising in *Georgia Trend*
- ✓ Georgia Trend subscribers are affluent and influential
- ✓ Average Net Worth: \$2.4 million
- ✓ Average Household Income is \$259,000
- ✓ 67% of subscribers hold top-level management positions...they are the opinion leaders and decision-makers

Georgia Trend Delivers **MORE:**

- ✓ The highest Audited Circulation
- ✓ The Most Subscribers in Metro Atlanta
- ✓ The Most Top Level Managers
- ✓ Credibility with Leaders Across the State
- ✓ Magazines lead in generating trust and ad receptivity