

Executive Marketplace

2011 Advertising Rates:

FREQUENCY DISCOUNT	5% DISCOUNT		15% DISCOUNT
AD SIZE	1 MONTH	3 MONTHS	6-12 MONTHS
1 inch (minimum)	\$250	237	210
2 inch	450	427	380
1/12 page	460	437	390
1/6 page	828	786	700
1/4 page	1,045	990	880
1/3 page	1,407	1,337	1,195
1/2 page	1,900	1,805	1,615
2/3 page	2,390	2,270	2,030

Color:

Add \$25 for 2 inch; \$50 for 1/12 page; \$100 for 1/6 page; \$125 for 1/4 page; \$175 for 1/3 page; \$200 for 1/2 page. **Free Ad Production**

Advertising Dimensions:

- 1 inch: 2 3/16"w X 1"h
- 2 inch: 2 3/16"w X 2"h
- 1/12 page: 2 3/16"w X 2 3/8"h
- 1/6 page: 2 3/16"w X 4 1/8"h
- 1/4 page: 3 3/8"w X 4 1/8"h
- 1/3 page: 4 9/16"w X 4 7/8"h
- 1/2 page: 4 9/16"w X 7 7/16"h (vertical - standard)
- 1/2 page: 7"w X 4 1/8"h (horizontal)
- 2/3 page: 5 3/8"w X 11 1/4"h (bleed)

Advertising Deadlines:

The 5th of the preceding month of publication.

Contact:

Me'Sha Golden at 770.931.9410, ext. 21 or mesha@georgiatrend.com

The collage features several advertisements:

- AUCTION:** Greene County - Lake Oconee Georgia. Three parcels containing 1,800+ acres selling on site Friday, Dec. 4, 2010 at 10 a.m. (Closed divided lake lots, subdivision lots, development lots, home lots and timber tracts. Family Land Dependent). Visit www.auctionactions.com for complete details. 611.1.40.180000
- LOG HOMES:** Earth Stone. Authentic Log Homes. Traditional Handcrafted Homes. The Park. Timberlake. Log Home Collections. 770-931-9410. 1-800-931-9410. 1-800-931-9410. 1-800-931-9410.
- MEETING CONFERENCE FACILITY DIRECTORY:** For Great Meetings Just Add Water! For remarkable meetings in beautiful and historic Lake Lanier, St. Simons Island and Morehead Beach and surrounding accommodations (1,700+ rental and meeting spaces for most size and purpose), the Deep South's only premier convention center, hotels and resorts, for a private island retreat. Free photos on each of our lakes to offer beaches, 100+ lakes of golf, tennis, fishing, canoe/kayak, deep-sea fishing, water and pleasure boating and more.
- COMMERCIAL REAL ESTATE:** MASSELL COMMERCIAL REAL ESTATE. 4000 Peachtree Dunwoody Rd., Suite 100, Atlanta, GA 30328. 404-488-1111. www.massell.com
- REAL ESTATE:** 26 ACRE COUNTRY ESTATE. Private and charming country estate with 10+ acres lake front lots. Charming, Reynolds Plantation, Greensboro, Georgia and 1-20+ 200's (300 sq ft) - a must see! www.lakeoconeeandland.com
- Island Property Company:** In. Island real estate. Great time to start searching about opportunity on St. Simons, St. Augustine, Sapelo, and other islands. Call us today. 770-931-9410
- ENVIRONMENTAL:** Island Environmental and Environmental Services. 50% OFF. 404-488-1111. www.islandenv.com
- Back Dated Properties for Sale:** IN COASTAL REGIONS OF GEORGIA, FLORIDA AND SOUTH CAROLINA. RESIDENTIAL PROPERTIES. COMMERCIAL PROPERTIES. 770-931-9410. www.georgiatrend.com
- LUXURY CABINS:** White County - Helen, Georgia. 770-931-9410. www.georgiatrend.com
- ST. SIMONS VACATION RENTAL:** St. Simons Island - St. Simons Island. 770-931-9410. www.georgiatrend.com

Executive Marketplace GeorgiaTrend
Rates start at \$150 per inch • One inch = 2 3/16" x 1"
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