

Georgia Trend's long history of editorial excellence makes the magazine a must-read for anyone doing business in the state.

We cover business, politics, government and economic development, with regular updates on key industries and issues as well as profiles of and interviews with prominent Georgians.

You'll find comprehensive coverage of banking and finance, tourism, utilities, healthcare, hospitality, education, transportation, the environment, plus in-depth reports on economic development initiatives throughout the state.

Georgia Trend has won top awards from the Society for Professional Journalists, the Magazine Association of the Southeast (MAGS) and the Alliance of Area Business Publications (AABP) for editorial excellence.

***Georgia Trend* readers anticipate our regular columns and departments**

- **From The Publisher:** Commentary from the editor-in-chief and publisher, Neely Young
- **Business Casual:** Editor Susan Percy on topics of interest to the business community
- **The Economy:** Insight from Dr. Jeffrey Humphreys at UGA's Terry College of Business
- **Georgia View:** Political commentator Bill Crane looks at political issues
- **Power Players:** Patty Rasmussen's close-ups of prominent Georgians
- **Art of the Meal:** Reviews from Dining Editor Krista Reese
- **Legends:** Gene Asher looks at sports greats
- **GreenRoom:** Ben Young's environmental updates, with commentary
- **The Roundup:** Snapshots of Georgia's nonprofits and selected events

***Georgia Trend* readers stay connected to the state's business and political leaders with these annual features**

Georgian of the Year, The 100 Most Influential Georgians, Most Respected Business Leader, Annual Legislative Guide, 40 Under 40, The Best Places to Work in Georgia, and Georgia's Legal Elite.

Our State – Focusing on Georgia Communities

Each month, we focus on economic development in selected cities, counties or regions of the state.

Some *Georgia Trend* reader favorites

Economic Yearbook and Industry Outlook, the Business of Sports, Higher Education Directory, Top Georgia Public Companies, and our yearly Silver Spoon Awards: Georgia's Top Restaurants, plus Q & As with top business and government leaders.

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