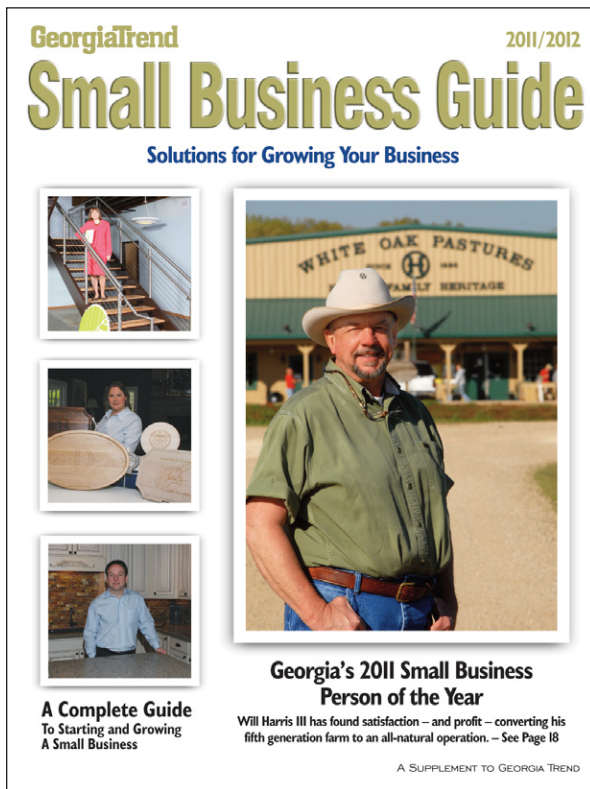


Small Business Guide 2012/2013

Annual Guide to Starting and Growing a Small Business



In Spring 2012, *Georgia Trend* will publish the annual statewide publication dedicated specifically to serving the information needs of the state's growing number of small business owners. This annual publication will be distributed as a separate magazine with our May 2012 issue of *Georgia Trend* and on a direct request basis to more than 20,000 small business owners, managers and entrepreneurs.

Advertising Rates:

	Four Color	B&W
Spread	\$19,755	\$15,170
Full Page	10,900	8,468
2/3 Page	8,791	6,245
1/2 Page	6,852	4,466
1/3 Page	5,989	3,416
1/6 Page	4,588	2,029

Contact the Advertising Department for premium positions.

Deadlines: Advertising Space Reservations: March 5, 2012

Publication Date: May 2012

Distribution Channels:

50,000 *Georgia Trend* subscribers (polybagged with the May 2012 issue)

20,000 SBDCs – Georgia Small Business Development Center Network, the Georgia Chamber of Commerce and the Georgia Department of Economic Development

Small Business Guide will be posted on the *Georgia Trend* Web site.

Total Annual Distribution = 70,000

“*Georgia Trend's Small Business Guides* have been widely distributed through chambers of commerce and other business development organizations. This publication is anticipated by people working in the small business community. Thank you for your continuing support of the small business community and for allowing the Georgia Small Business Development Center network to play a role in supporting the *Guide*. With all the attention being placed on entrepreneurship as a principal means for helping the nation's economy, this resource continues to be valuable.”

– Allan Adams, Director SBDC



Small Business Guide is posted on our website all year.