

2012 Calendar

Month	Editorial Features	Business Trends	Our State
January Reserve by November 23 Materials by November 30	<ul style="list-style-type: none"> ■ Georgian of the Year ■ Most Influential Georgians of the Year 	<ul style="list-style-type: none"> ■ Top Nursing Homes ■ Workforce Development/Continuing Education 	<ul style="list-style-type: none"> ■ Cobb County ■ Columbia County ■ Butts County
February Reserve by December 21 Materials by December 28	<ul style="list-style-type: none"> ■ Health Care – Heart (Heart Health Month) ■ GMA City Trendsetter Awards ■ Legislative Guide 	<ul style="list-style-type: none"> ■ University Report: North Georgia College & State University ■ Georgia Ports Authority Report 	<ul style="list-style-type: none"> ■ McDuffie County ■ Thomasville
March Reserve by January 24 Materials by January 31	<ul style="list-style-type: none"> ■ Best Georgia Counties Awards ■ Health Care – Georgia Nursing Schools/Programs 	<ul style="list-style-type: none"> ■ Corporate Meetings (advertorial) ■ Georgia Gold – Companies 50 Years or Older (Nominations) 	<ul style="list-style-type: none"> ■ Macon ■ Dublin-Laurens County
April Reserve by February 22 Materials by February 28	<ul style="list-style-type: none"> ■ Economic Yearbook ■ Industry Outlook ■ Health Care 	<ul style="list-style-type: none"> ■ Technical Colleges 	<ul style="list-style-type: none"> ■ Savannah/Chatham Co. ■ South Metro ■ Rabun County
Small Business Guide Reserve by February 28 Materials by March 4	<ul style="list-style-type: none"> ■ A special <i>Georgia Trend</i> publication (polybagged with <i>Georgia Trend</i>) + 20,000 to Small Business Development Centers 	<ul style="list-style-type: none"> ■ Topics of interest for Small Businesses 	
May Reserve by March 22 Materials by March 29	<ul style="list-style-type: none"> ■ Most Respected Leader ■ Southeastern Corporate Sustainability Rankings ■ MBA Programs 	<ul style="list-style-type: none"> ■ Smart Grid ■ Credit Unions ■ Hartsfield-Jackson Atlanta International Airport Report 	<ul style="list-style-type: none"> ■ White County ■ Albany ■ Walton County
June Reserve by April 22 Materials by April 29	<ul style="list-style-type: none"> ■ Woman Who Influence ■ Health Insurance ■ Transportation Roundtable 	<ul style="list-style-type: none"> ■ 2012 Manufacturers of the Year (advertorial) ■ For-Profit Colleges 	<ul style="list-style-type: none"> ■ Columbus ■ Brunswick/Golden Isles
July Reserve by May 24 Materials by May 31	<ul style="list-style-type: none"> ■ ARCHE: University Sustainability ■ Innovative Small Business Leader (nominations) 	<ul style="list-style-type: none"> ■ Alternative Energy ■ Georgia's Fast 40 Companies (sponsored section) ■ University Report: Mercer University 	<ul style="list-style-type: none"> ■ Douglas County ■ Statesboro-Bulloch County
August Reserve by June 20 Materials by June 27	<ul style="list-style-type: none"> ■ Business of Sports ■ Health Care – Bariatrics ■ Green Hospitals 	<ul style="list-style-type: none"> ■ Aerospace Industry in Georgia ■ Agribusiness Industry ■ CIDs – Community Improvement Districts 	<ul style="list-style-type: none"> ■ Augusta/Richmond County ■ Henry County ■ Polk County
September Reserve by July 22 Materials by July 29	<ul style="list-style-type: none"> ■ Top 100 Public Companies ■ Banking in Georgia 	<ul style="list-style-type: none"> ■ College and University Directory ■ Destinations - Corporate Travel/Southeast Luxury Real Estate (insert in <i>Georgia Trend</i> and <i>Florida Trend</i>) 	<ul style="list-style-type: none"> ■ Dalton-Whitfield County ■ Gwinnett County ■ Lake Oconee
Business Georgia Reserve by August 31	Publishing Fall 2012	Georgia's Economic Development Publication	
October Reserve by August 23 Materials by August 30	<ul style="list-style-type: none"> ■ 40 Under 40 – Best and Brightest 	<ul style="list-style-type: none"> ■ Family Business Awards ■ Georgia Bio Summit – Roundtable ■ Education: Private Schools K-12 	<ul style="list-style-type: none"> ■ Gainesville/Hall County ■ Athens/Clarke County ■ GA 400 Corridor
November Reserve by September 20 Materials by September 27	<ul style="list-style-type: none"> ■ Best Places To Work ■ Water Report ■ Green Business 	<ul style="list-style-type: none"> ■ Tax Planning & Accounting ■ Top 25 Georgia Accounting Firms ■ Research Georgia (sponsored section) ■ Silver Spoon Awards 	<ul style="list-style-type: none"> ■ Rome/Floyd County ■ Bacon County
December Reserve by October 21 Materials by October 28	<ul style="list-style-type: none"> ■ The Legal Elite – Georgia Legal Leaders Names by their Peers ■ Education ■ Health Care – Health Grades Top Hospitals 	<ul style="list-style-type: none"> ■ GEDA Awards – Deals of the Year ■ Georgia Ports Report 	<ul style="list-style-type: none"> ■ SW Georgia ■ Coffee County

