

Georgia Trend: Executive Marketplace

Revised – 2007 Advertising Rates

FREQUENCY DISCOUNT

AD SIZE	1 MONTH	3 MONTHS	6-12 MONTHS
1 inch (minimum)	\$140	130	120
2 inch	150	145	135
1/12 page	290	280	260
1/6 page	560	480	465
1/4 page	755	700	680
1/3 page	1,190	1,085	1,000
1/2 page	2,700	2,480	2,325
2/3 page	4,500	4,000	3,900

Color:

Add \$25 for 2 inch; \$50 for 1/12 page; \$100 for 1/6 page; \$125 for 1/4 page; \$175 for 1/3 page; \$200 for 1/2 page. **Free Ad Production**

Advertising Dimensions:

1 inch:	2 3/16"w X 1"h
2 inch:	2 3/16"w X 2"h
1/12 page:	2 3/16"w X 2 3/8"h
1/6 page:	2 3/16"w X 4 1/8"h
1/4 page:	3 3/8"w X 4 1/8"h
1/3 page:	4 9/16"w X 4 7/8"h
1/2 page:	4 9/16"w X 7 7/16"h (vertical - standard)
1/2 page:	7"w X 4 1/8"h (horizontal)
2/3 page:	5 3/8"w X 11 1/4"h (bleed)

Advertising Deadlines:

The 5th of the preceding month of publication.

Contact:

Me'Sha Golden at 770.931.9410, ext. 21 or mesha@georgiatrend.com