

2016 CALENDAR

Month	Editorial Features	Business Trends	Our State
January Reserve by November 23 Materials by November 30	<ul style="list-style-type: none"> • Georgian of the Year • 100 Most Influential Georgians 	<ul style="list-style-type: none"> • Operation Workforce – Hiring Georgia Veterans • Georgia Ports • Georgia Dental Professions 	<ul style="list-style-type: none"> • Cobb County • Rome-Floyd County
February Reserve by December 21 Materials by December 28	<ul style="list-style-type: none"> • Legislative Guide • Health Care – Heart Health • Georgia Municipal Association 	<ul style="list-style-type: none"> • Opportunity Zones & TADS 	<ul style="list-style-type: none"> • Cordele-Crisp County • Camden County
March Reserve by January 22 Materials by January 29	<ul style="list-style-type: none"> • ACCG – Healthiest Counties • CIDs – Northeast Atlanta 	<ul style="list-style-type: none"> • Logistics Report (bonus distribution at Logistics Summit) • Corporate Meetings (Advertorial) 	<ul style="list-style-type: none"> • Macon • Statesboro-Bulloch County • Thomasville
April Reserve by February 22 Materials by February 29	<ul style="list-style-type: none"> • Economic Yearbook • Industry Outlook • Health Care - Cancer 	<ul style="list-style-type: none"> • Technical Colleges • University Report – Reinhardt University • Four for the Future 	<ul style="list-style-type: none"> • Savannah-Chatham County • South Metro Atlanta
Small Business Guide Reserve by March 21 Publish: May 2016	<ul style="list-style-type: none"> • A special Georgia Trend publication (polybagged with Georgia Trend) + 20,000 to Small Business Development Centers 	<ul style="list-style-type: none"> • Resource Guide for Small Business Owners & Entrepreneurs 	
May Reserve by March 21 Materials by March 28	<ul style="list-style-type: none"> • Most Respected Leader • Georgia's Top Brands • Georgia's State Parks 	<ul style="list-style-type: none"> • Health Care/Education – Training Georgia's Health Professionals • Credit Unions – advertorial 	<ul style="list-style-type: none"> • Albany • Perimeter Area • Rabun County
June Reserve by April 22 Materials by April 29	<ul style="list-style-type: none"> • Health Care • Film Industry Workforce • 55+ Active Adult Communities 	<ul style="list-style-type: none"> • University Report – Clayton State • 2016 Manufacturers of the Year 	<ul style="list-style-type: none"> • Columbus • Brunswick-Golden Isles
July Reserve by May 23 Materials by May 30	<ul style="list-style-type: none"> • 20th Anniversary of Olympics • Legislative Recap • Ga's Plastics and Rubber Industries • CIDs – Aerotropolis – South Metro 	<ul style="list-style-type: none"> • Best Places to Work • University Report - ABAC 	<ul style="list-style-type: none"> • Paulding County • Fitzgerald-Ben Hill County
August Reserve by June 22 Materials by June 29	<ul style="list-style-type: none"> • Business of Sports – Soccer • Water • Community Foundations • Heart & Soul Cities 	<ul style="list-style-type: none"> • Hartsfield Jackson International Airport • Destinations – Executive Travel and Meeting Destinations (advertorial) 	<ul style="list-style-type: none"> • Augusta-Richmond County
September Reserve by July 22 Materials by July 29	<ul style="list-style-type: none"> • Top 100 Public Companies • CEO Economic Outlook 	<ul style="list-style-type: none"> • College and University Directory • Banking in Georgia 	<ul style="list-style-type: none"> • Dalton-Whitfield County • Gwinnett County • Columbia County
Business Georgia Reserve by August 26 Materials by September 10	Publishing Fall 2016	Georgia's Economic Development Publication	
October Reserve by August 22 Materials by August 29	<ul style="list-style-type: none"> • 40 Under 40 – Best and Brightest • Transportation 	<ul style="list-style-type: none"> • Bioscience • Education: Private Schools K-12 	<ul style="list-style-type: none"> • Gainesville-Hall County • Athens-Clarke County • GA 400 Corridor
November Reserve by September 22 Materials by September 29	<ul style="list-style-type: none"> • Silver Spoon Awards • Health Care • CIDs – Downtown Atlanta 	<ul style="list-style-type: none"> • Financial Tech • Research Georgia (sponsored section) 	<ul style="list-style-type: none"> • Newton County
December Reserve by October 21 Materials by October 28	<ul style="list-style-type: none"> • The Legal Elite – Georgia Legal Leaders Named by their Peers • Law Schools in Georgia • Education – Career Academies • Health Care – Georgia Hospital Rankings 	<ul style="list-style-type: none"> • GEDA Awards – Deals of the Year • Aerospace 	<ul style="list-style-type: none"> • Southwest Georgia